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2011 Miss'd America Pageant

SPONSORSHIP OPPORTUNITIES



P.O. Box 7941 • Atlantic City, NJ 08404
www.acglbt.org

SCHULTZ  HILL
FOUNDATION



Dear Potential Sponsor,

On behalf of the Greater Atlantic City GLBT Alliance and the Schultz-Hill Foundation, we invite you to become part of the 2011 Miss'd America Pageant.

The Miss'd America Pageant was absent from Atlantic City for nearly five years before making its triumphant return on January 31, 2010. The event was created as a spoof of the world-famous Miss America Pageant 14 years ago to raise funds for a local charity. It took place annually on the night after the famous beauty pageant when held in Atlantic City.

"With the success of last year's pageant raising more than \$30,000 for charity we are extremely excited to bring Miss'd America back with lavish sets, incredible production numbers featuring the lovely and talented Erika Schiff, along with the Miss'd America dancers, and even more contestants," said Richard Helfant, president of the Greater Atlantic City GLBT Alliance.

The 2011 pageant will feature lavish sets, incredible production numbers and a bevy of beauties vying for the coveted crown.

Celebrity and television personality Carson Kressley returns at pageant host, along with writer Sandy Beach (aka Bobby Hitchen) and cast of professional performers and dancers featuring the fabulous Erika Schiff.

We look forward to having your support and help in making the 2011 Miss'd America Pageant a huge success.

Sincerely,

2011 Sponsorship Committee

Patrick McCormick - Chairperson

Larry Macaluso, Ed.D

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Jackie Craig

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Patrick Logue

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SPONSORSHIP CATEGORIES

Platinum Sponsor

\$30,000.00

Presenting Sponsorship Spot
VIP "Meet & Greet" with celebrity host & cast prior to pre party.
Host Celebrity shout outs during show
Back Cover or Center Spread Advertisement in Program Book (first come, first serve)
Logo/Name on screens in Event Hall
Banner in Ballroom, Hall and Foyer Signage
Logo and name on all Advertising
First right of refusal to host the post party
Mentions on Radio, Press Release, Media, Twitter, Face book
(20) VIP tickets to Miss d' America, to include preferred seating, table drink service, complimentary parking at boardwalk hall and complimentary entrance to pre & post parties.
Logo on Miss'd America souvenir item

Gold Sponsors

\$15,000.00

Pre Party Sponsorship Signage
Host Celebrity shout outs during show
Full Page Ad in Program Book (inside front or inside back cover - first come, first serve)
Logo and name on all Advertising
Mentions on Radio, Press Release, Media, Twitter, Face book
(10) VIP tickets to Miss d' America, to include preferred seating, table drink service, complimentary parking at boardwalk hall and complimentary entrance to pre & post parties.
Logo on Miss'd America souvenir item

Silver Sponsors

\$7,500.00

Full Page Ad in Program Book
Host Celebrity shout outs during show (1x)
Logo and name on all Advertising
Mentions on Press Release, Media, Twitter, Face book
(4) VIP tickets to Miss d' America, to include preferred seating, table drink service, complimentary parking at boardwalk hall and complimentary entrance to pre & post parties.

DEADLINE FOR SPONSORSHIPS: DECEMBER 1, 2010